

# SPONSORSHIP OPPORTUNITIES

THE PAWLING FREE LIBRARY HAS BEEN THE CENTER OF LIFE-LONG LEARNING IN PAWLING FOR THE LAST ONE-HUNDRED YEARS. WE ARE HONORED & PRIVILEGED TO HAVE PROVIDED A CENTURY OF SERVICE TO OUR BELOVED COMMUNITY. IN MAY 2021, WE WILL KICK OFF THE CENTENNIAL YEAR AND WOULD LIKE TO INVITE YOU TO PARTICIPATE IN THIS ONCE IN A LIFETIME, YEAR-LONG CELEBRATION OF PROGRAMMING & EVENTS. TO MARK THIS MOMENTOUS ANNIVERSARY, WE WILL BE RAISING FUNDS TO BUILD A **NEW CHILDREN'S WING** IN THE LIBRARY!

OUR SPONSOR OPPORTUNITIES ARE ENCLOSED. WITH MORE THAN 40% ALREADY COMMITTED TOWARD OUR \$150K GOAL, WE HOPE THAT YOU WILL JOIN THOSE WHO ARE MAKING THIS DREAM A REALITY FOR OUR KIDS.

**THE CENTENNIAL COMMITTEE**

# ABOUT THE PROJECT

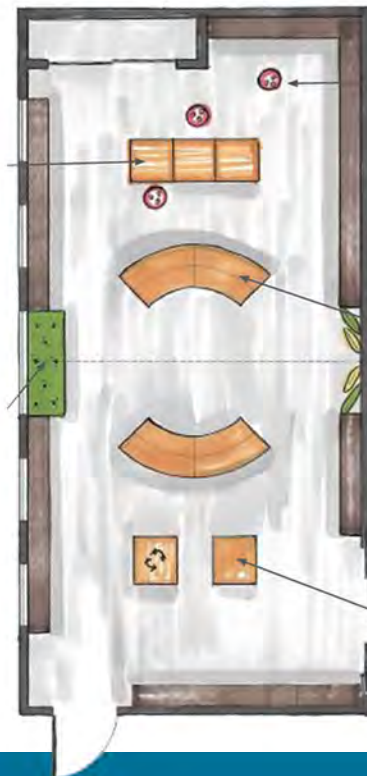
OUR CHILDREN'S PROGRAMMING, A FOUNDATION OF EARLY EDUCATIONAL OPPORTUNITY IN OUR COMMUNITY, CURRENTLY TEACHES BEGINNING READERS AND YOUNG LEARNERS IN A SMALL CORNER OF THE LIBRARY THAT OFFERS A MERE 156 SQUARE-FEET OF USABLE SPACE.



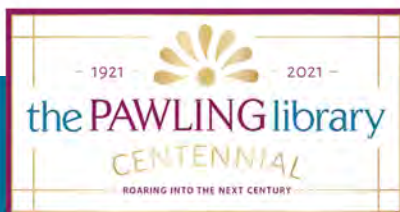
OUR **NEW** KIDS CORNER IS SPECIFICALLY DESIGNED TO ACCOMMODATE BUSY LITTLE ONES. COLORFUL MURALS WILL ADORN THE WALLS, HIGHLIGHTING OUR UNIQUE LOCATION ON THE APPALACHIAN TRAIL.



THE NEW 532 SQUARE FOOT KIDS CORNER WILL OFFER MORE THAN 378 SQUARE-FEET OF STATE-OF-THE ART PROGRAMMING AND DISCOVERY SPACE, (**OVER A 140% INCREASE!**) WITH AN EQUALLY IMPRESSIVE INCREASE IN SHELVING FOR BOOKS, GAMES AND VIDEOS. FLEXIBLE, KID-FRIENDLY FURNISHINGS AND NEW FACE-OUT SHELVES FOR PICTURE BOOKS, THAT ARE EASILY RETRIEVABLE BY TODDLERS AND PRESCHOOLERS, WILL BRING OUR CHILDREN'S LIBRARY ROARING INTO OUR NEXT CENTURY.



LOLA THE OWL, OUR KIDS CORNER MASCOT, WILL PERCH HAPPILY ON A BRANCH OF PAWLING'S MIGHTY **DOVER OAK**, OVERLOOKING THE BEEHIVE OF ACTIVITY THIS NEW WING WILL INSPIRE. OVER 300 PRESCHOOL PROGRAMMING HOURS, ATTENDED BY MORE THAN 2700 CHILDREN ANNUALLY, ALONG WITH ALMOST 1400 PARENTS AND CAREGIVERS, WILL NOW COMFORTABLY OCCUPY OUR CHILDREN'S AREA.



INTERESTED IN SUPPORTING THE NEW KIDS CORNER?



# SPONSORSHIP OPPORTUNITIES

## **CENTURY SPONSORS (\$15,000 - 1 AVAILABLE)**

- Century Sponsor Signage at Gala in May '22
- Presenter mention at Gala in May '22
- Full Page Color Ad on inside front cover in Gala Commemorative Journal
- Company Name on permanent plaque of supports in the Library
- Logo in Centennial coffee table book as Century Sponsor
- Logo included on signage at all Centennial events
- Full Page Promotion on Centennial Website
- Logo in all social media, emails and paid advertising for Centennial year (May '21-May '22)
- 10 Tickets to Gala (full table)

## **PLATINUM SPONSORS (\$10,000 - 2 AVAILABLE)**

- Platinum Sponsor Signage at the Gala
- Presenter mention at the Gala
- Full page silver edged ad in Gala Commemorative Journal
- Company Name on permanent plaque of supporters in the Library
- Logo in Centennial coffee table book as a Platinum Sponsor
- Logo included on signage at all Centennial events
- Half page promotion on Centennial web site
- Logo on all social media, emails and paid advertising for Centennial year (May'21-'22)
- 6 tickets to the Gala

## **GOLD SPONSORS**

### **(\$5,000 - 3 OR MORE AVAILABLE)**

- Gold Sponsor Signage at the Gala
- Presenter mention at the Gala
- Full page gold edged ad in Gala Commemorative Journal
- Company Name on permanent plaque of supporters in the Library
- Listing in the Centennial coffee table book as a Gold Sponsor
- Listing on signage at all Centennial events
- Quarter page promotion on Centennial web site
- Mentions in all social media, emails and paid advertising for Centennial year (May '21-22)
- 4 Tickets to the Gala

## HOMETOWN EVENT SPONSORS

### SPONSOR OF ALL CENTENNIAL COMMITTEE (5) COMMUNITY EVENTS (\$1,000 - UNLIMITED)

- Listing on signage at 5 events
- Business card size ad in Gala Commemorative Journal
- Listing on Centennial Website
- Mentions in social media & emails for the Centennial Year

### SPONSOR OF 2 EVENTS (\$500) - UNLIMITED

- Listing on signage at 2 events
- Listing in Gala Commemorative Journal
- Listing on Centennial Website
- Mentions in social media & emails for the Centennial Year

### COMMUNITY SUPPORTERS (\$200)

- Centennial Decal for business window
- Listing on Centennial website
- Listing in Gala Commemorative Journal

### INTERESTED IN SUPPORTING THE NEW KIDS CORNER?

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# A MONTH-BY-MONTH GUIDE TO CENTENNIAL PROGRAMS

CENTENNIAL YEAR PROGRAMS ARE SUPPORTED BY THE GENEROSITY OF THE OLIVER S. AND JENNIE R. DONALDSON CHARITABLE TRUST

#### MAY 2021

- New Orleans Style Jazz Concert ♥
- T.S. Eliot's: The Waste Land
- Genealogy Series
- Fashion: Past to Present

#### JUNE 2021

- I Remember When
- 1920's Poetry Workshop
- Summer: One Community. One Book.

#### JULY 2021

- Babe Ruth and the 1920's Yankees
- Make Your Own Flapper Accessories
- Genealogy Series
- Fashion of the 1920's - Teen Program

#### AUGUST 2021

- Wizard of Oz Family Block Party ♥
- Classics of the 20's
- Reminiscing Pawling

#### SEPTEMBER 2021

- Pawling Through the Ages
- Fall: One Community. One Book.

#### OCTOBER 2021

- Horror Movies of the 1920's ♥
- Traditional American Dishes (Blue Olive)
- Haunted Hudson Valley

#### NOVEMBER 2021

- Theater and Film of the 20's and 30's
- Genealogy Series
- Romance vs Reality - Teen Program
- Pawling Oldest Book Search

#### DECEMBER 2021

- Sweets of Yesteryear (Sunflour Bakery)
- Virtual Choir: Songs of the 20's
- Winter: One Community. One Book.
- Genealogy Series
- Fashion: Past to Present

#### JANUARY 2022

- Pawling: Where We Live (Max Weber)
- Teen Movie Night: Bugsy Malone

#### FEBRUARY 2022

- Love Your Library Valentines
- Pawling Library Birthday Slime-Making

#### MARCH 2022

- Egyptomania (Museums with Marisa)
- Popular Art of the 20's
- Spring: One Community. One Book.
- Teen Speakeasy Night

#### APRIL 2022

- Charleston Flash Mob on the Green ♥
- Pawling History & Trivia Night ♥
- Harlem Renaissance - Teen Program

#### MAY 2022

- Great Gatsby Gala
- Birthday Story Hour
- What Can You Build with 100 legos?